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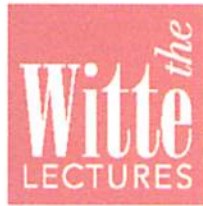
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The Witte Lectures

Presented by the Newport Beach Public Library Foundation

Sponsorship Opportunities

Titanium	\$25,000+
Platinum	\$20,000+
Gold	\$15,000+
Silver	\$10,000+
Bronze	\$5,000+
Iron	\$2,500+

IRON Basic benefit package starting at \$2,500 includes:

- o 2 tickets with preferred seating for each Witte Lecture for either Friday or Saturday
- o 2 invitations for each VIP pre-lecture receptions
- o 1 signed book for each program (if speaker has a publication)
- o Name Only Recognition
 - o On all program related printed and digital collateral: rack card distributed to all four Library branches, press releases, eblasts (5 x 15K); Bookmark magazine (circ. 3.5K), NBPLF website and social media outlets, and documentation of lectures (video and/or podcast) posted on NBPLF website and YouTube.com
- o NBPLF Membership at a corresponding level (Classic Collector or above)
- o 2 invitations to NBPLF's annual donor recognition reception and acknowledgement on the outdoor donor wall at the Central Library

BRONZE Sponsorship \$5,000+ include:

- o All basic benefits plus
- o Opportunity for intimate Saturday Luncheon with Speaker pending availability

SILVER Sponsorship \$10,000+ include:

- o All basic and Bronze level benefits plus
- o 2 additional tickets with preferred seating for each Witte Lecture for either Friday or Saturday

GOLD Sponsorship \$15,000+ include:

- o All basic and Silver benefits plus
- o Name and/or logo recognition
- o (1) NBPLF gift membership at the Book Lover (\$100) Level for a colleague or friend

PLATINUM Sponsorship levels \$20,000+ include:

- o All basic and Gold level benefits plus
- o Name and/or logo recognition plus public acknowledgement at the event
- o (1) NBPLF gift membership at the Literary Lion (\$500) Level for a colleague or friend

TITANIUM Sponsorship level \$25,000 and above include:

- o All basic and Platinum level benefits plus
- o Series Sponsorship or Choice of Individual Lecture Sponsorship with appropriate recognition

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